

Extract from the additional survey

Appendix 4: (Extract) Ranks of Promising Countries/Regions for Business Operations over Medium-Term after Re-aggregation Based on Additional Survey

Ranking			Country/Region	No. of respondent companies (Total: 288)			Percentage Share	
Added this time	← July survey Recounted			Added this time	July survey Recounted	Increase or decrease	Added this time	July survey Recounted
1	—	1	China	172	184	▲ 12	59.7%	63.9%
2	—	2	India	164	163	1	56.9%	56.6%
3	—	3	Indonesia	130	118	12	45.1%	41.0%
4	▲	5	Thailand	102	97	5	35.4%	33.7%
4	—	4	Vietnam	102	99	3	35.4%	34.4%
6	—	6	Brazil	63	62	1	21.9%	21.5%
7	—	7	Mexico	48	41	7	16.7%	14.2%
8	—	8	Russia	35	35	0	12.2%	12.2%
9	—	9	Myanmar	34	33	1	11.8%	11.5%
10	—	10	USA	30	26	4	10.4%	9.0%
11	—	11	Malaysia	27	23	4	9.4%	8.0%
12	▲	14	Korea	13	9	4	4.5%	3.1%
13	▼	12	Turkey	11	11	0	3.8%	3.8%
14	▲	17	Philippines	10	7	3	3.5%	2.4%
14	▼	12	Taiwan	10	11	▲ 1	3.5%	3.8%
16	▼	14	Cambodia	9	9	0	3.1%	3.1%
17	▼	14	Singapore	8	9	▲ 1	2.8%	3.1%
18	—	18	Australia	7	6	1	2.4%	2.1%
19	▼	18	Bangladesh	5	6	▲ 1	1.7%	2.1%
20	—	20	Germany	3	4	▲ 1	1.0%	1.4%

Note: Above figure shows the re-ranking of promising countries or regions based on 288 respondent companies' answers. This is a little different from the ranking surveyed in July (see page 22 of FY2012 Survey Report on Overseas Business Operations by Japanese Manufacturing Companies).